



Where Global Investors Discover Malta

The platform that helps your business reach investors before anyone else.

Media Kit

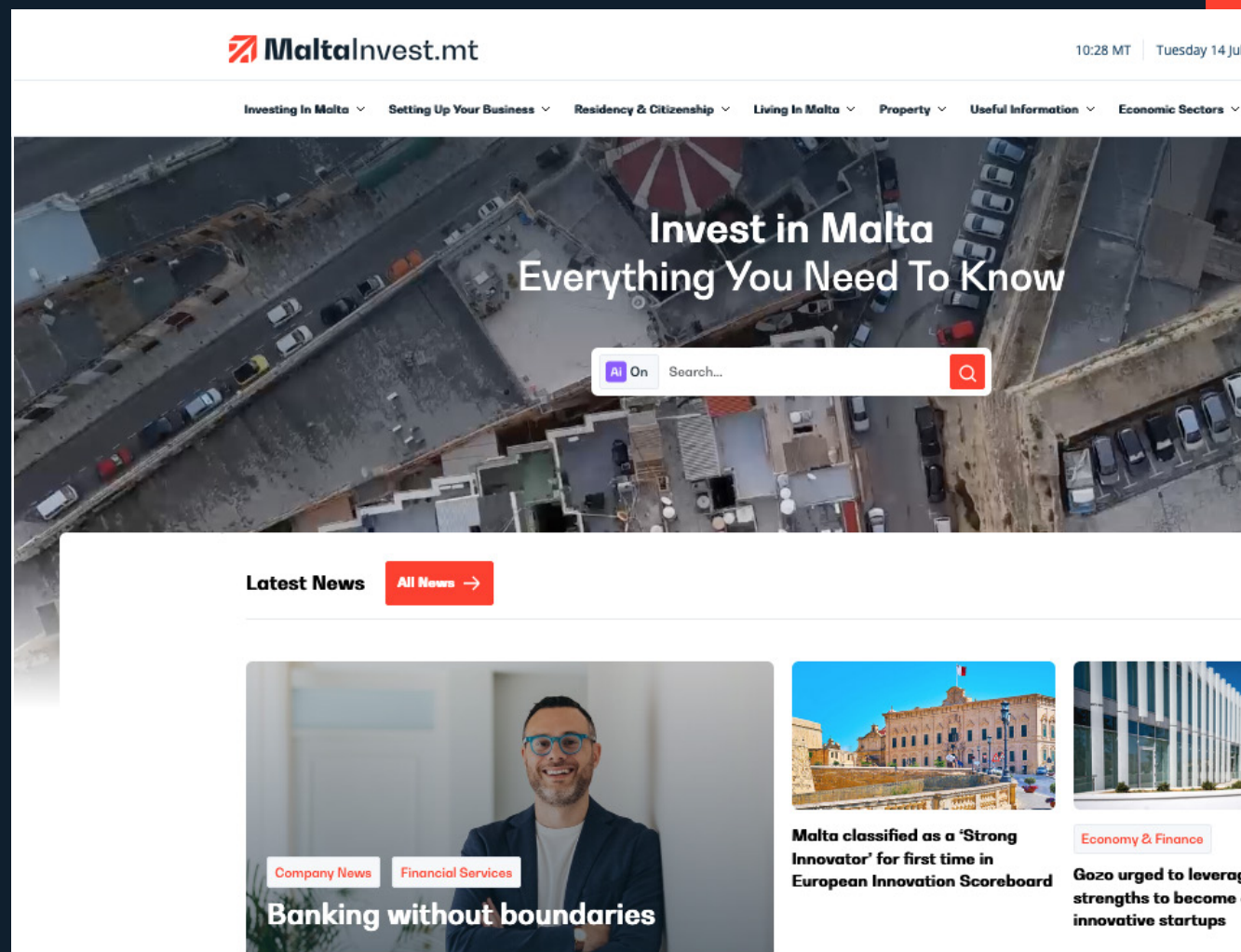
A MEDIA BRAND BY
Content House



Malta's International Investment Platform

700,000+ annual views across **MaltaInvest.mt** and its social media channels, connecting your business with investors the moment they are exploring Malta. Whether you are a corporate service provider, law firm, bank, property developer, estate agent, wealth manager or professional adviser, reaching potential investors before they make decisions gives your business a valuable competitive advantage.

MaltaInvest.mt





Malta's International Investment Platform

MaltaInvest.mt is Malta's dedicated global platform for business and investment, built to position Malta as a destination of choice for investment, business growth and corporate expansion. Powered by an AI-driven search engine and produced by a team of specialist business journalists, it delivers business, financial and investment news, executive interviews and in-depth investment analysis.

MaltaInvest.mt

The screenshot displays the MaltaInvest.mt website interface. At the top, the header includes the MaltaInvest.mt logo, the current time (10:28 MT), the date (Tuesday 14 July 2026), and a weather icon showing 30°C. Below the header is a navigation bar with links: Investing In Malta, Setting Up Your Business, Residency & Citizenship, Living In Malta, Property, Useful Information, and Economic Sectors. The main content area is titled 'Malta's Economic Sectors' and features a grid of sector buttons: Financial Services (highlighted in green), Shipping & Aviation, Manufacturing, Pharma & Medical, Tech, Gaming, Tourism, Film Production, and Niche & Emerging Sectors. Below this grid, there are three featured sector cards. The first card for 'Financial Services' includes a description: 'As a dynamic financial hub, Malta is renowned for its robust fund management, insurance, and private wealth solutions, attracting companies and individuals seeking stability and confidence.' It features a green 'Explore More' button and two key statistics: '€20B' (In assets under management of Malta-registered funds) and '12%' (Growth in financial services sector in Malta in just 1 year - between 2022 and 2023). The second card for 'Shipping & Aviation' includes a description: 'Malta boasts the largest merchant shipping fleet in Europe and hosts the largest number of superyachts. It also hosts Europe's fastest-growing aircraft leasing market.' It features a blue 'Explore More' button and a key statistic: '1,000+' (Superyachts registered in Malta). At the bottom of the featured cards, there are left and right navigation arrows.

Where To Start

[Home](#) > [Investing in Malta](#) > **Where To Start**

Why do so many individuals choose to live, work and invest in the smallest member state of the European Union? If you find yourself pondering this, you're in good company. Malta, a de facto pair of small islands in the heart of the Mediterranean, continually intrigues with its remarkable success story.

You will be hard pressed to find more compelling evidence for the adage that "the best things come in small packages." With a population just over half a million living on a tiny group of islands situated 80km south of Sicily and just under 300km off North Africa, Malta is known for punching far above its weight internationally. Its diversified economy has rendered it resilient to global economic upheaval, with residents, visitors and investors benefitting from the modern physical and communications infrastructure and air connectivity to most regional capitals. These factors have helped it enjoy decades-long renown as a jurisdiction of choice among discerning investors who see Malta as a byword for trust and the perfect platform for international activity.



Currently, the country is registering the highest economic growth in the EU. The European Commission's official forecast highlights Malta's achievements, noting that the Maltese economy continues to grow robustly, driven by strong exports and domestic demand. Tourism flows have bounced back to well above pre-pandemic levels, and a strong inflow of workers is boosting domestic demand. After reaching 5.6 per cent GDP growth in 2023, the Maltese economy is expected to achieve a growth rate of 5 per cent in 2024 and 4.3 per cent in 2025.

Malta's appeal is multifaceted. Its adoption of the euro in 2008 has provided stability and ease of business within the European market. An agile, highly skilled local workforce, proficient in English – an official language and the primary language of business – adds to its competitive edge.

The island nation offers abundant opportunities for investment and employment across various sectors, from finance and iGaming to shipping, aviation, pharmaceuticals, aquaculture, ICT, and chemical manufacturing.

Strategically located at the crossroads of north and south, east and west, Malta's geographical significance has been recognised for millennia, shaping its rich cultural heritage. The island enjoys excellent year-round weather conditions, further enhancing its appeal as a desirable place to live and work. This makes it a popular destination for investors, global companies seeking a European presence, digital nomads, and thousands of expats.



Related Content

- [Economic Overview](#)
- [Macroeconomic Indicators](#)
- [Trade](#)
- [Political & Legal Frameworks](#)
- [History Of Malta](#)
- [Quick FAQs](#)



Trending News



Company News **Financial Services**

Banking without boundaries



Malta classified as a 'Strong Innovator' for first time in European Innovation Scoreboard



Economy & Finance

Goro urged to leverage its strengths to become a hub for innovative startups

Investors Are Finding Malta Through Us

The growing number of enquiries received through **MaltaInvest.mt** from international investors, entrepreneurs, business leaders, corporate executives, family offices and residency and visa applicants demonstrates that the platform is successfully reaching the audience that matters. Your future clients are already looking at Malta!



MaltaInvest.mt

11:04 MT | Tuesday 14 July 2026 32°C

Investing in Malta | Setting Up Your Business | Residency & Citizenship | Living in Malta | Property | Useful Information | Economic Sectors

Home > Key Players > Matthew Bezzina



Industry

Meet Matthew Bezzina

As Co-Founder of eCabs Group, Matthew has transformed a two-car operation into a diversified mobility enterprise with 450 employees. Since 2023, he has led the international expansion of eCabs Technologies, the group's technology arm, into the European shared mobility market, enabling the growth of both established and new operations across the continent.

Published on 30 March 2026 • 3 min read

The market's density and unpredictability mean that even minor inefficiencies reveal themselves immediately, allowing us to iterate rapidly and validate new features under genuine stress.

eCabs Technologies developed its product in Malta before exporting it to other cities around the world. What are the benefits of using Malta as a test-case for companies looking to develop innovative tech?

Malta offers one of the most demanding environments in Europe for mobility operations and the technology that supports them. The islands combine notably high road-network density with streets that range from pre-automobile layouts dating back to the early 1900s to modern arterial roads. This blend of old and new infrastructure creates the ideal sandbox for replicating almost any traffic condition found across the globe.

Malta also experiences pronounced seasonal shocks driven by the more than 4 million tourists who visit the islands, mostly in summer - around seven times the national population. These sudden surges in rider demand and driver supply place significant strain on the system, giving us a real-time laboratory to build predictive tools and operational workflows that can absorb extreme fluctuations. These are the same dynamics faced by major operators in large, volatile urban markets.

The market's density and unpredictability mean that even minor inefficiencies reveal themselves immediately, allowing us to iterate rapidly and validate new features under genuine stress. At the same time, Malta is one of the few small jurisdictions where global ride-hailing giants such as Uber and Bolt operate at scale. Competing in this environment pushed us to build tools and processes that match the sophistication of the largest digital-native platforms.

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admin@capservicesmalta.com

Industry Key Players



Real Estate

Meet Joe Elhal-Turner



Shipping & Aviation

Meet Ivan Tabone



Industry

Meet Matthew Bezzina

Mobility remains a hot topic in Malta, with traffic and ideas for a mass-transport solution regularly making headlines. How bad is traffic in Malta, and how can companies looking to establish a base here mitigate its impact?

Traffic in Malta is undeniably challenging. A combination of limited landmass, rapid urbanisation and a complex road network creates disproportionate congestion even with modest increases in vehicles or temporary roadworks.

Having worked hands-on in the transport sector for nearly two decades, I've seen how this affects productivity, travel times and quality of life. But companies can mitigate the impact: flexible working arrangements, data-informed scheduling and encouraging the use of alternative mobility options all help. With the right planning, Malta's congestion becomes manageable rather than restrictive.

Long-term progress, however, will require sustained political consensus, since major improvements in mobility infrastructure depend on continuity of planning and policy across administrations. Encouragingly, the national conversation has matured, and there is growing recognition that only a unified approach can deliver lasting results.

In your journey from disruptive ride-hailing startup to tech exporter, how would you describe the support you found from the Maltese Government and related entities?

We have benefited from strong support across the national ecosystem. The Malta Development Bank, for example, played a pivotal role in our latest phase of growth by backing investment in our

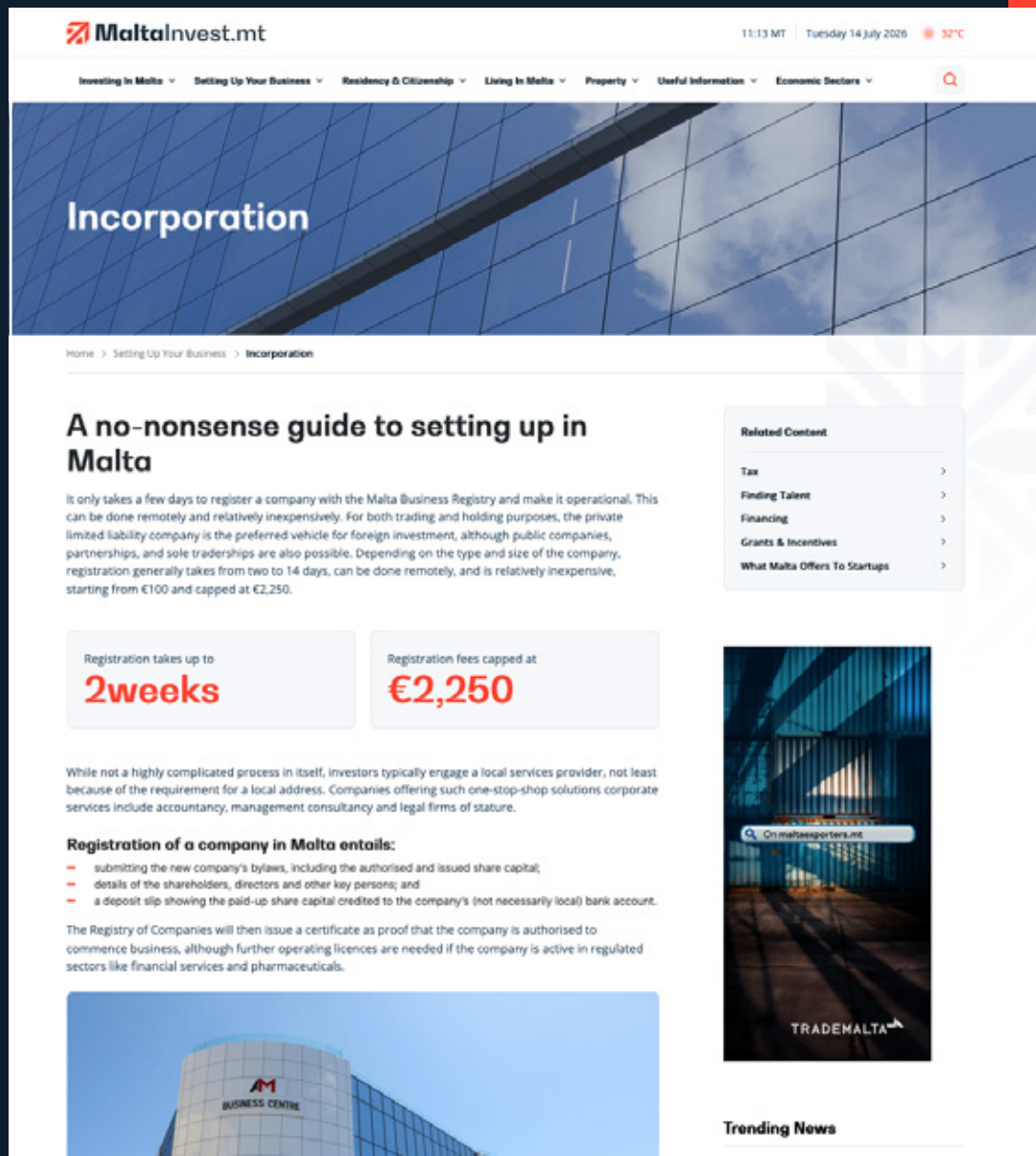
Investors Are Finding Malta Through Us

Every day, **MaltaInvest.mt** connects businesses with individuals actively exploring Malta for investment, relocation, business expansion or residency. We're working with investors and business professionals across Financial Services, Banking, Corporate Services, Investment, Aviation, Maritime, Technology, Artificial Intelligence, iGaming, Manufacturing, Property & Real Estate, Healthcare, Hospitality, Professional Services, Sustainability and many other sectors.



Why MaltaInvest.mt?

MaltaInvest.mt combines credible business journalism with strategic digital distribution, helping organisations reach investors, executives, entrepreneurs, family offices, advisers and decision-makers locally and internationally. Malta Invest is a digital brand owned by Content House, Malta's largest online media, with over 300,000+ real social media followers and generating 700+ million annual views across our portals and social channels.



The screenshot displays the MaltaInvest.mt website. The header includes the logo, navigation links (Investing in Malta, Setting Up Your Business, Residency & Citizenship, Living in Malta, Property, Useful Information, Economic Sectors), and a search icon. The main banner features the word 'Incorporation' over a blue sky and building background. Below the banner, a breadcrumb trail reads 'Home > Setting Up Your Business > Incorporation'. The main article is titled 'A no-nonsense guide to setting up in Malta'. The text explains that registration is quick and inexpensive, typically taking 2-14 days. Two callout boxes highlight 'Registration takes up to 2weeks' and 'Registration fees capped at €2,250'. A section titled 'Registration of a company in Malta entails:' lists three steps: submitting bylaws, providing shareholder details, and depositing share capital. A final note states that the Registry will issue a certificate of authorization. On the right, a 'Related Content' sidebar lists links for Tax, Finding Talent, Financing, Grants & Incentives, and What Malta Offers To Startups. At the bottom right, there is a 'Trending News' section and a vertical image of a modern building with the 'TRADEMALTA' logo.

MaltaInvest.mt

11:13 MT | Tuesday 14 July 2020 | 32°C

Investing in Malta | Setting Up Your Business | Residency & Citizenship | Living in Malta | Property | Useful Information | Economic Sectors

Incorporation

Home > Setting Up Your Business > Incorporation

A no-nonsense guide to setting up in Malta

It only takes a few days to register a company with the Malta Business Registry and make it operational. This can be done remotely and relatively inexpensively. For both trading and holding purposes, the private limited liability company is the preferred vehicle for foreign investment, although public companies, partnerships, and sole traderships are also possible. Depending on the type and size of the company, registration generally takes from two to 14 days, can be done remotely, and is relatively inexpensive, starting from €100 and capped at €2,250.

Registration takes up to **2weeks**

Registration fees capped at **€2,250**

While not a highly complicated process in itself, investors typically engage a local services provider, not least because of the requirement for a local address. Companies offering such one-stop-shop solutions corporate services include accountancy, management consultancy and legal firms of stature.

Registration of a company in Malta entails:

- submitting the new company's bylaws, including the authorised and issued share capital;
- details of the shareholders, directors and other key persons; and
- a deposit slip showing the paid-up share capital credited to the company's (not necessarily local) bank account.

The Registry of Companies will then issue a certificate as proof that the company is authorised to commence business, although further operating licences are needed if the company is active in regulated sectors like financial services and pharmaceuticals.

Related Content

- Tax >
- Finding Talent >
- Financing >
- Grants & Incentives >
- What Malta Offers To Startups >

On maltaexporters.mt

TRADEMALTA

Trending News



Partner with Maltainvest.mt

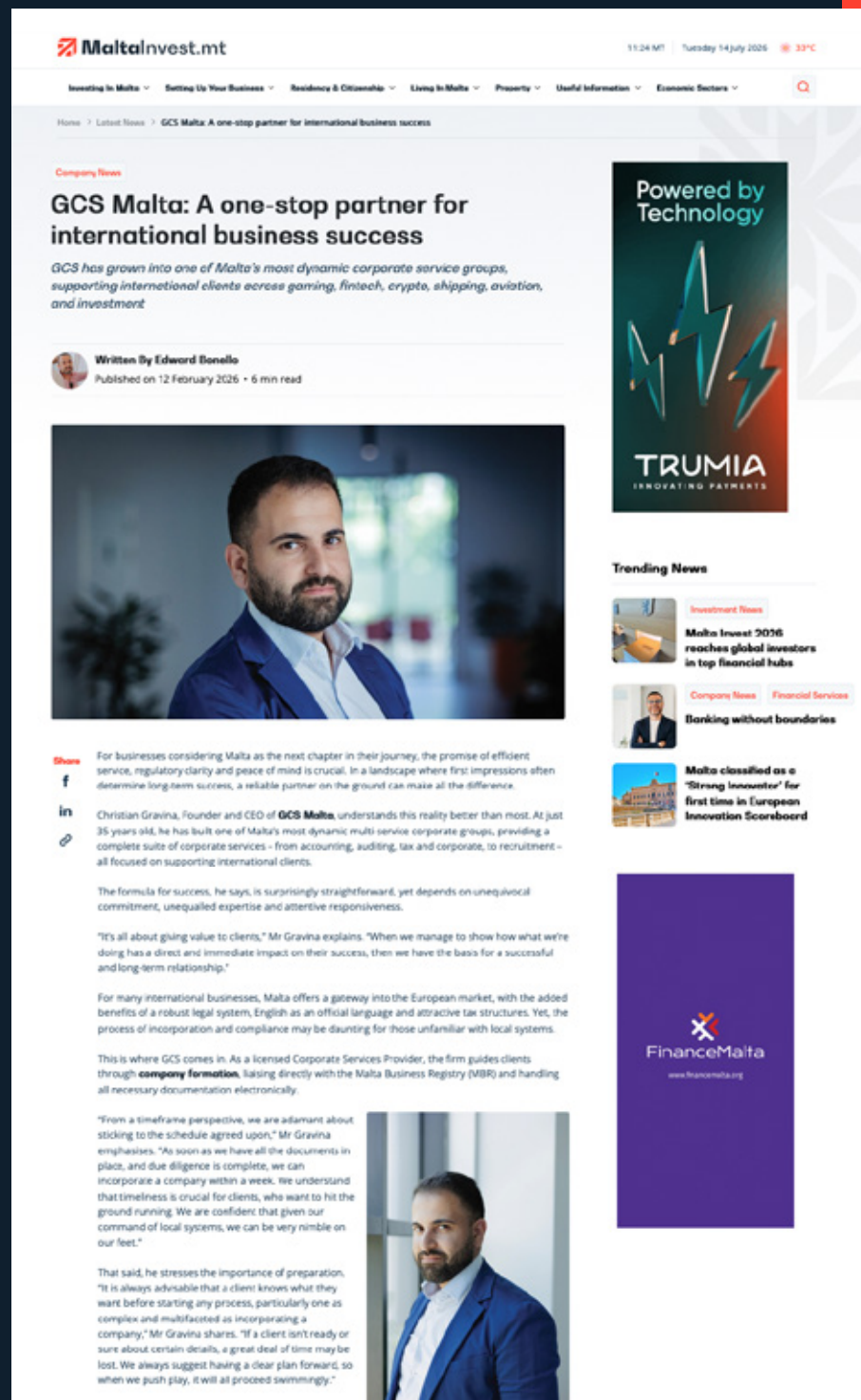
Premium Sponsored Content

€1,500 (Includes journalist and photographer fees)

Premium sponsored business content is a highly effective digital marketing tool. It includes extensive in-depth articles such as interviews with business professionals, case studies, or product/event reviews. Local social media boosting on Facebook is included. We will assign a business writer and an excellent photographer to lead the process, as well as a digital marketing executive to handle the publication of your content on the brand's social media and on the portal, and to boost it on Facebook. Our team will be responsible for execution on your behalf.

ADD ON

Optional additional boosting for markets outside Malta – budget to be determined by the client





Partner with MaltaInvest.mt

Featured Articles

€1,500 for 3 Featured Articles

€750 for 1 Featured Article

This cost-effective option is designed for companies that can supply their own content and images. Our business writers will proofread and polish the text to align with our style guide, and our digital marketing team will ensure maximum visibility. Each Feature Article can be of a maximum 500 words. Local social media boosting is included.

ADD ON

Optional additional boosting for markets outside Malta – budget to be determined by the client

Business & Investment Blogs

€600 per Blog Post

Publish ready-to-use articles written by your specialists, advisors, or business leaders, helping to showcase your expertise and thought leadership. The blogs cover various topics, from organisational culture to business strategy, ensuring your voice is heard by the right audience. Local social media boosting is included.

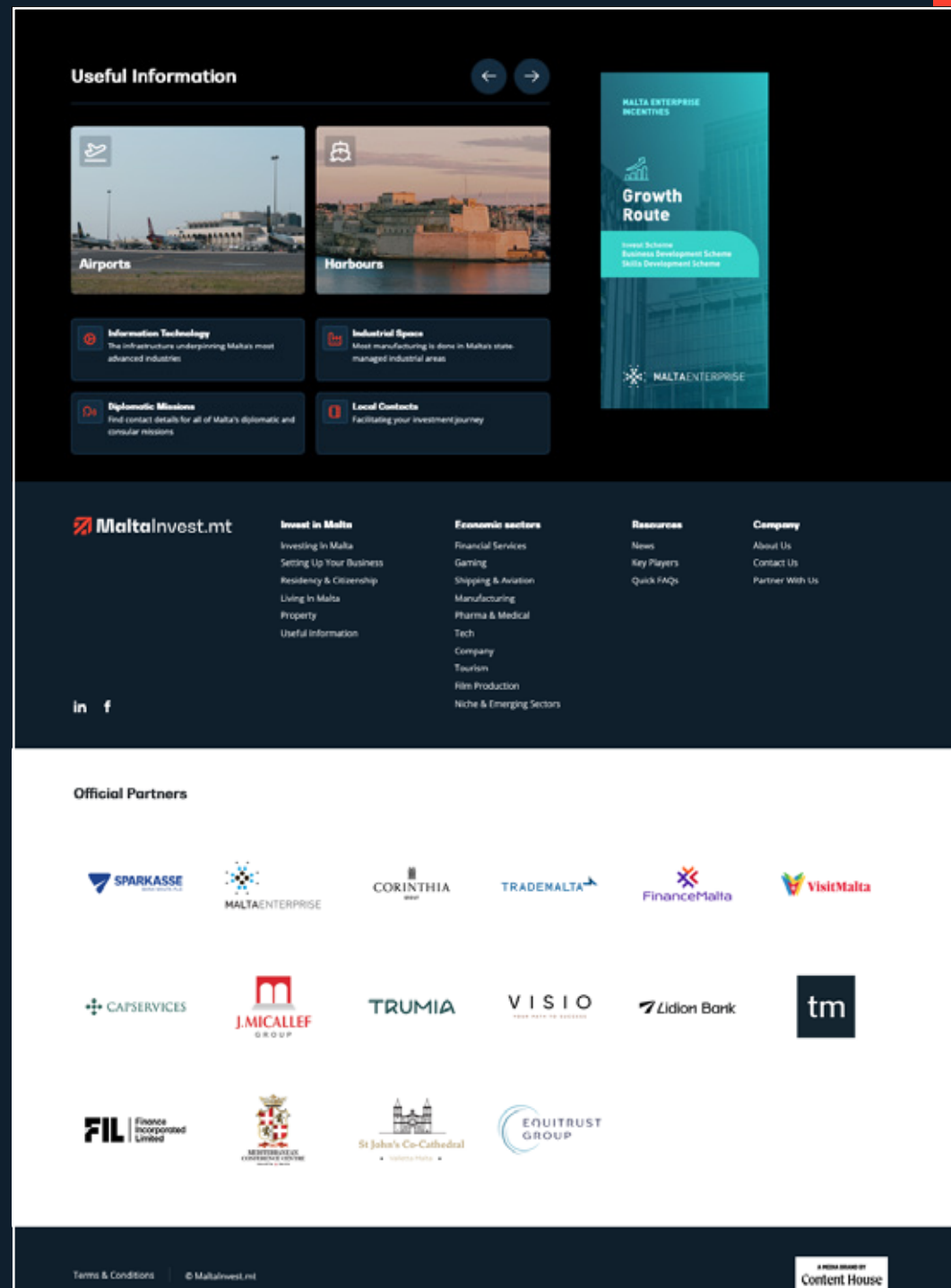


Official Partner Status

€15,000 - Annual Partnership Package

Achieve Official Partner status and enjoy a comprehensive 12-month presence across **MaltaInvest.mt**. This partnership provides continuous visibility through premium digital advertising, strategic content distribution, engaging social media exposure and dedicated editorial support.

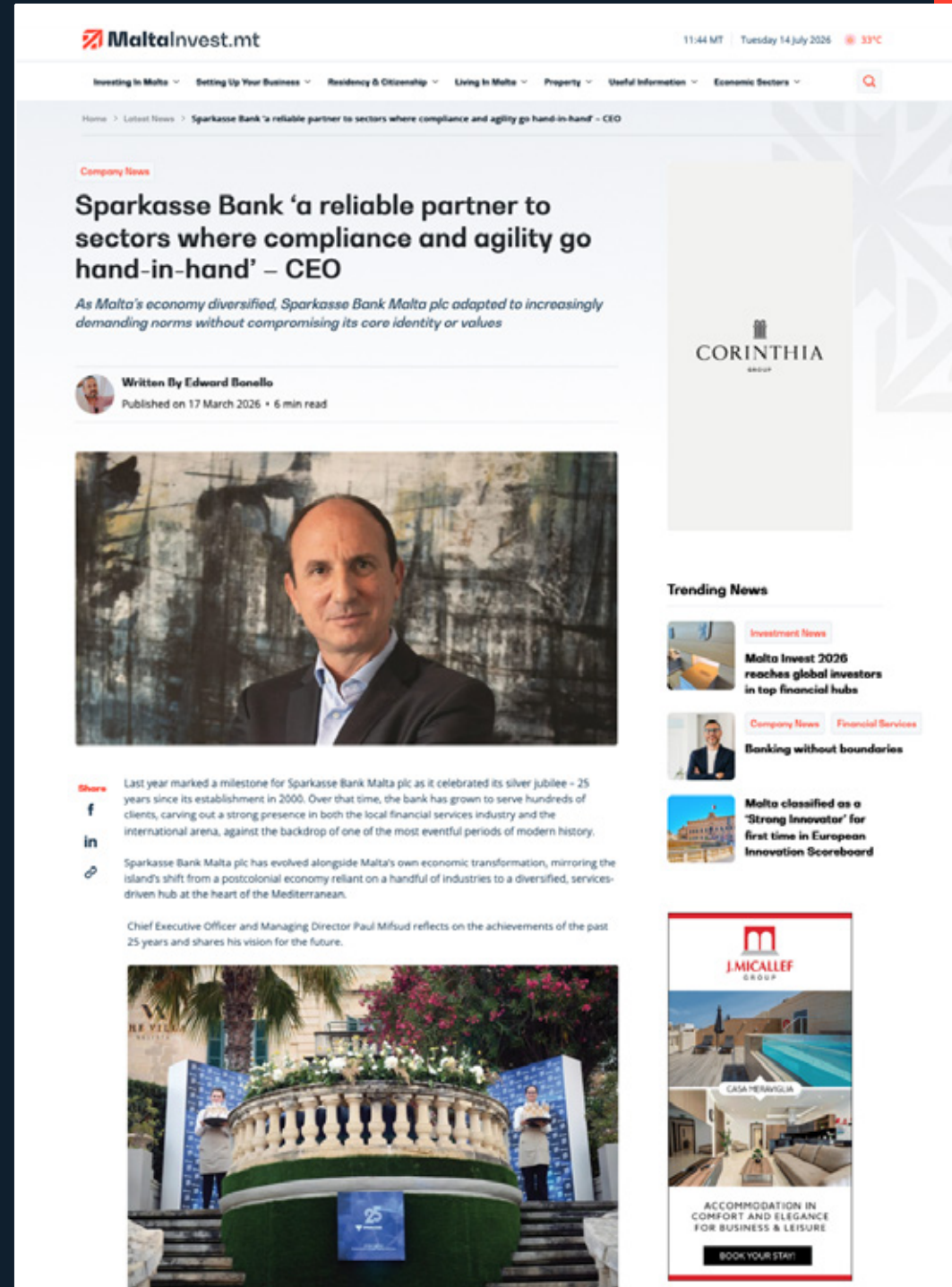
MaltaInvest.mt



Official Partner Status

€15,000 - Annual Partnership Package

Our Official Partners Programme is designed to help organisations maintain a strong and consistent market presence throughout the year. Combining high-impact PR, social media promotion and targeted digital marketing, it ensures your company news, announcements and thought leadership reach investors, business leaders, executives and professionals through **MaltaInvest.mt** and its LinkedIn and Facebook channels. Facebook boosting is included, while additional social media promotion is available as an optional add-on.





Official Partner Status

The Official Partner Package includes:

Animated Online Advertising Banner 10% Occupancy | 12 Months

Your animated banner will appear across **MaltaInvest.mt**, ensuring excellent year-round visibility. Banner creatives and messaging can be updated throughout the year, giving you the flexibility to showcase new campaigns, products, services and announcements.

1 Premium Sponsored Content Feature

A professionally produced sponsored feature created by the MaltaInvest editorial team. We assign an experienced business journalist, photographer and digital marketing specialists to produce a high-quality article showcasing your company, project or announcement. The feature is published on **MaltaInvest.mt**, shared across our LinkedIn and Facebook social media platforms, and supported by Facebook boosting to maximise its reach.

Bundle of 3 PR / Sponsored Articles (client-supplied)

Simply provide your article together with the accompanying images, and our team will take care of the rest. Each article will be published on **MaltaInvest.mt**, promoted across our LinkedIn and Facebook channels, and supported by Facebook boosting to maximise visibility and engagement.

Partner Logo Placement

Your company logo will appear on the **MaltaInvest.mt** homepage and across every page of the portal throughout the duration of the partnership. The logo will link directly to your website or social media page of your choice.



Animated Advertising Banners

Our banner options align with international standards, ensuring maximum visibility across all devices. Banners are responsive, giving advertisers full exposure on desktop, mobile, and tablets. We will also provide you with the sizes of our rectangular online banners for our mobile version of **MaltaInvest.mt**, so that you will benefit from full exposure on mobile and on desktop versions.

Desktop: Billboard Banners

Media Size: 970x250 pixels | 1 month: **€700**

Desktop: Half-Page Banners:

Media Size: 300x600 pixels | 1 month: **€700**

Mobile: Rectangular Banners

Media Size: 300x250 pixels

The above rates are based on 10% occupancy.
File format: JPG, PNG, GIF or animated GIF.
Max. Size 150KB (Billboard & Half-Page), 50KB (Rectangular).

The screenshot displays the MaltaInvest.mt website. The header includes the logo, navigation links (Investing in Malta, Setting Up Your Business, Residency & Citizenship, Living in Malta, Property, Useful Information, Economic Sectors), and a search icon. The main banner features a large image of a shipping container yard with the word 'Trade' overlaid. Below the banner, the 'Trade' section is active, showing a breadcrumb trail (Home > Investing in Malta > Trade). The content area includes an introductory paragraph about Malta's strategic location, a paragraph about its position at the crossroads of Europe and Africa, and a paragraph about its potential for international business operations. A 'Total Exports' section displays two data points: 2018 exports of €2,301M and 2023 exports of €3,034M, with a note indicating a 32% increase over the five-year period. A 'Small Size, High Value' section highlights Malta's high-value-added production. A 'Top Exports' section is partially visible at the bottom. On the right side, there is a 'Related Content' sidebar with links to 'Where To Start', 'Economic Overview', 'Macroeconomic Indicators', 'Political & Legal Frameworks', 'History Of Malta', and 'Quick FAQs'. Below this is a 'Trending News' section with a featured article titled 'Malta Invest 2026 reaches global investors in top financial hubs' and another article titled 'Malta classified as a "Strong Innovator" for first time in European'.

Trade

Home > Investing in Malta > Trade

Although Malta is often too small to be physically visible on world maps, its strategic location in Europe and the Mediterranean provides crucial access to the European bloc and its expansive Single Market. Malta's proximity to Africa has also been pivotal in facilitating the expansion of local companies across various sectors, from manufacturing in the food and drink industries to aquaculture and electronics, into North Africa and other parts of the central Mediterranean region.

Malta lies at the crossroads of north and south, east and west, a strategically advantageous position that, combined with its membership of the EU's Single Market, makes it an ideal location for companies seeking a base for international business operations.

Savvy investors have long recognised this potential. The textile factories that initially spurred foreign direct investment in Malta have since given way to more sophisticated production facilities and import/export businesses, particularly those engaged in trade with European and North African markets.

Total Exports

Year	Exports (€M)
2018	€2,301M
2023 (+32% over five-year period)	€3,034M

*Excluding specific chapters
Source: National Statistics Office

Small Size, High Value

Going back to Malta's size, it is obvious that the country is not especially suited to large-scale, mass production of just any product. Where it does excel, however - and where investors have long smelled opportunity - is in high value-added production using the latest technology and requiring a significant degree of training. In fact, among Malta's largest exports one finds pharmaceuticals, chemicals and microchips, made by companies which prize skilled labour in a setting in close proximity to major European markets.

Top Exports

Broadly speaking, Malta is a net importer of goods and a net exporter of services. Its top material exports

Related Content

- Where To Start
- Economic Overview
- Macroeconomic Indicators
- Political & Legal Frameworks
- History Of Malta
- Quick FAQs

Trending News

- Malta Invest 2026 reaches global investors in top financial hubs
- Malta classified as a "Strong Innovator" for first time in European



Social Media Reels

Social Media Reels (full production)

Professional, social-first video content created by our inhouse video creative team to showcase your business, products, services, campaigns or special promotions. Designed to maximise engagement and reach across our highly engaged social media audience.

Each reel is fully managed from concept to publication, ensuring your message is delivered through high-quality, platform-optimised content.

Each Reel Includes:

- Pre-production planning and briefing
- Dedicated on-location filming session (single location)
- Professional video production and editing
- Social media caption writing
- Client approval before publishing
- Social Media Post
- Social media boosting on Facebook to maximise reach and engagement. Optional additional boosting on Facebook or introducing boosting on other social media platforms is available at an additional cost
- Final edited video supplied for the client's own marketing use

Package

1 Social Media Reel

Investment

€900

Bundle of 2 Social Media Reels

€1,600

Bundle of 3 Social Media Reels

€2,100

Optional extras such as professional presenters, additional filming locations or bespoke production requirements are quoted separately.



Social Media Reels

Social Media Reels (Client-supplied reel)

Already have your own reel produced? You can supply a fully ready reel. Our social media team will take care of caption writing, publishing and boosting, transforming your reel into an engaging social media post for our audience.

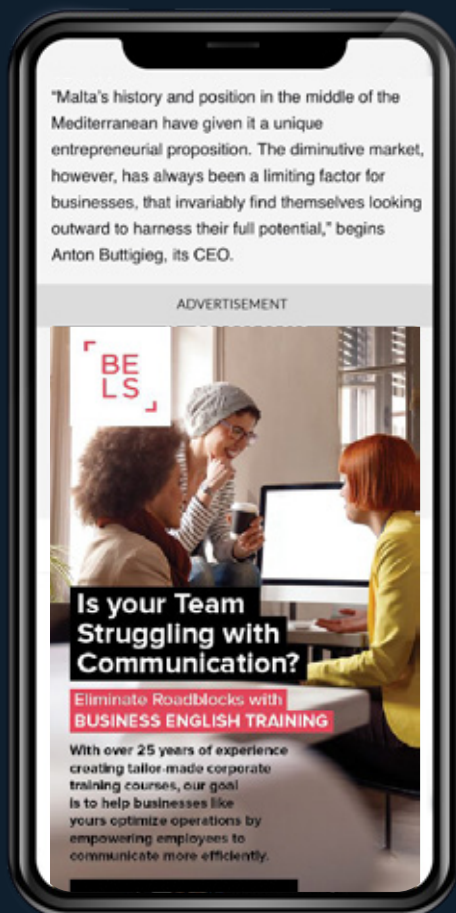
Each Reel Includes:

- Social Media posting on Facebook, Instagram, TikTok and LinkedIn (as applicable)
- Social media caption writing
- Client approval before publishing
- Social media boosting on Facebook to maximise reach and engagement. Optional additional boosting on Facebook or introducing boosting on other social media platforms is available at an additional cost.

Package	Investment
1 Social Media Reel	€500
Bundle of 2 Social Media Reels	€800
Bundle of 3 Social Media Reels	€1,000

Rates apply to professionally shot reels, ready supplied by client. Where significant additional editing, motion graphics, stock footage or reworking is required, additional cost will apply.

Innovative Advertising Formats



Full-Screen Scrollover (Mobile Only)

As users scroll, your ad takes over the full screen, ensuring maximum visibility.

1 month: **€1,000**

The above rate is based on 10% occupancy

Media Size: 450x800 pixels

File format: JPG

Max File Size: 150KB



Desktop Takeover

Maximum reach with 100% occupancy on the homepage and article pages.

1 month: **€1,000**

Media Size: 1920x1080 pixels

File format: JPG

Max File Size: 4MB

Text Safe Area for Screen Takeover:
Any text is to be included in the centre of the artwork



Innovative Advertising Formats

Outstream Video Ads

A non-intrusive, high-impact video ad that appears seamlessly as users scroll through article pages.

1 month: **€1,000**

The above rate is based on 10% occupancy

File Format: .mp4

Max File Size: 8MB

Ratio: 16:9

Dimension: 1280x720px

Duration: 15/30 sec

FPS: 24

The screenshot displays the MaltaInvest.mt website interface. At the top, the navigation bar includes links for 'Investing in Malta', 'Setting Up Your Business', 'Residency & Citizenship', 'Living in Malta', 'Property', 'Useful Information', and 'Economic Sectors'. The main article, 'Banking without boundaries', is written by JP Fabri, Chairperson of VCFC, and discusses the institution's role in redefining premium banking. To the right of the article is a vertical advertisement for 'VISIO' with the text 'Everything your company might need, from setup to success under one roof'. Below the article, there is a 'Trending News' section with three items: 'Malta Invest 2026 reaches global investors in top financial hubs', 'Malta classified as a "Strong Innovator" for first time in European Innovation Scoreboard', and 'Gozo urged to leverage its strengths to become a hub for innovative startups'. At the bottom, there is an advertisement for 'Exporters Directory' with the text 'LIST YOUR COMPANY TODAY' and 'TRADEMALTA'.



Sister Brand of the Annual & Global Malta Invest Guide

MaltaInvest.mt is the digital sister brand of the Malta Invest international guide, which is distributed in major European and Middle Eastern business hubs. The guide reaches key destinations in Dubai, Abu Dhabi, London, Frankfurt, Paris, Zurich, Brussels and Geneva, and is distributed to embassies, corporate centres, and private jet lounges. In Malta, it is available in top banks, ministries, government agencies and business centres, and distributed to top CEOs and leading businesses.

Malta Invest is a media brand owned by Content House

MaltaInvest.mt



Dubai
Abu Dhabi
London
Frankfurt
Geneva
Zurich
Brussels
Paris
Valletta

**Malta 20
Invest 27**

Malta's International Investment Guide

Official Partners



TERMS & CONDITIONS

- All marketing, content, advertising and production rates are exclusive of VAT.
 - Advertising rates do not include artwork production.
 - Artwork Creation: €150 | Artwork Resizing: €50.
 - A 40% fee applies for cancellation of a campaign, or any other booking.
 - Artwork must be submitted five working days before the campaign starts.
- Sponsored content is published on **MaltaInvest.mt**, posted on the brand's socials, and boosted on Facebook. Facebook boosting budgets can be increased at an additional cost, while LinkedIn promotion may also be added.
- Invoices are issued upon booking confirmation, with payment terms set at 30 days from the invoice date.

For more information, contact our business team at Content House on
+356 2132 0713 or via email at **info@maltainvest.mt**

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