MaltaInvest.mt

Where Global Investors Discover Malta

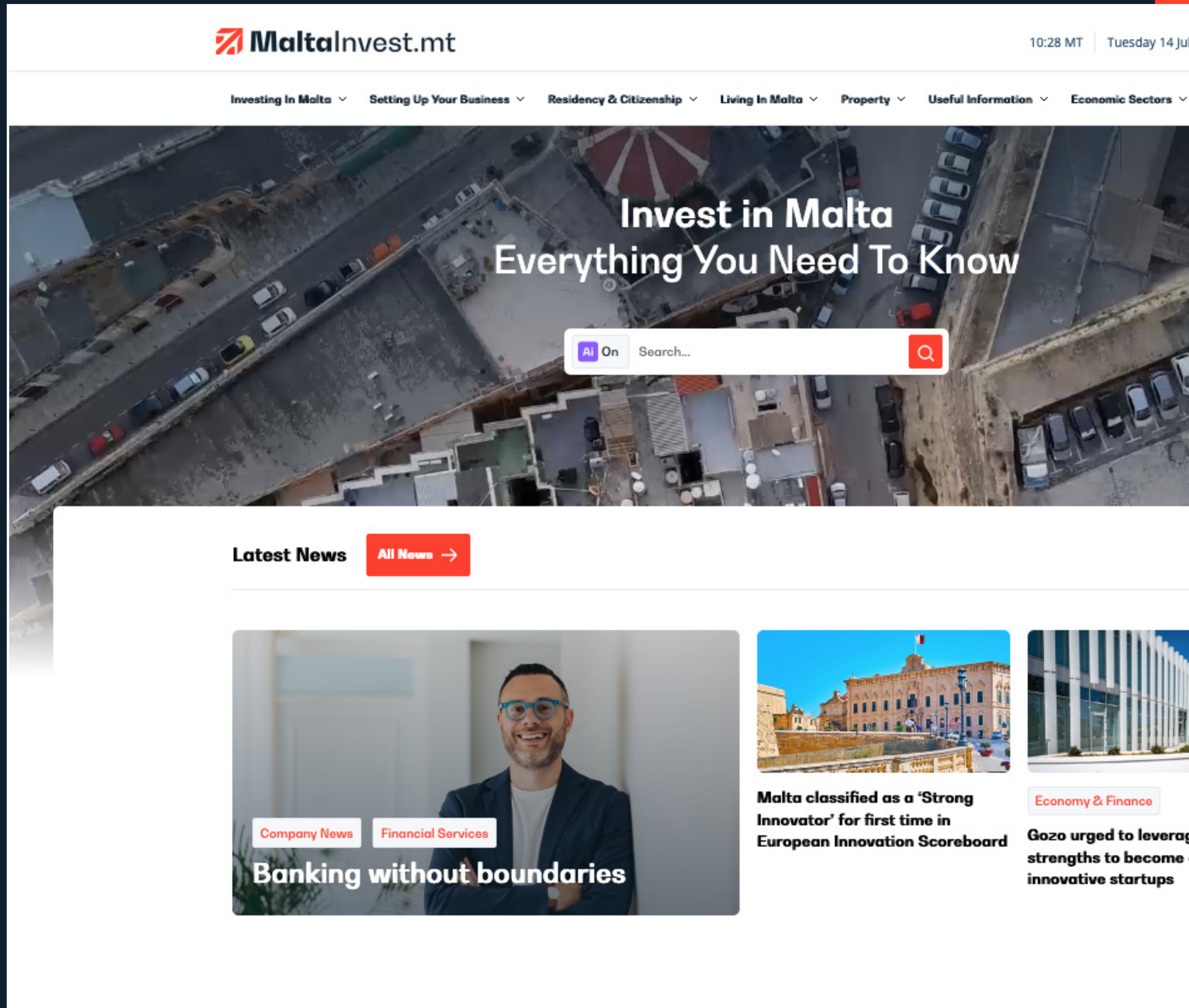
The platform that helps your business reach investors before anyone else.

Media Kit

A MEDIA BRAND BY
Content House

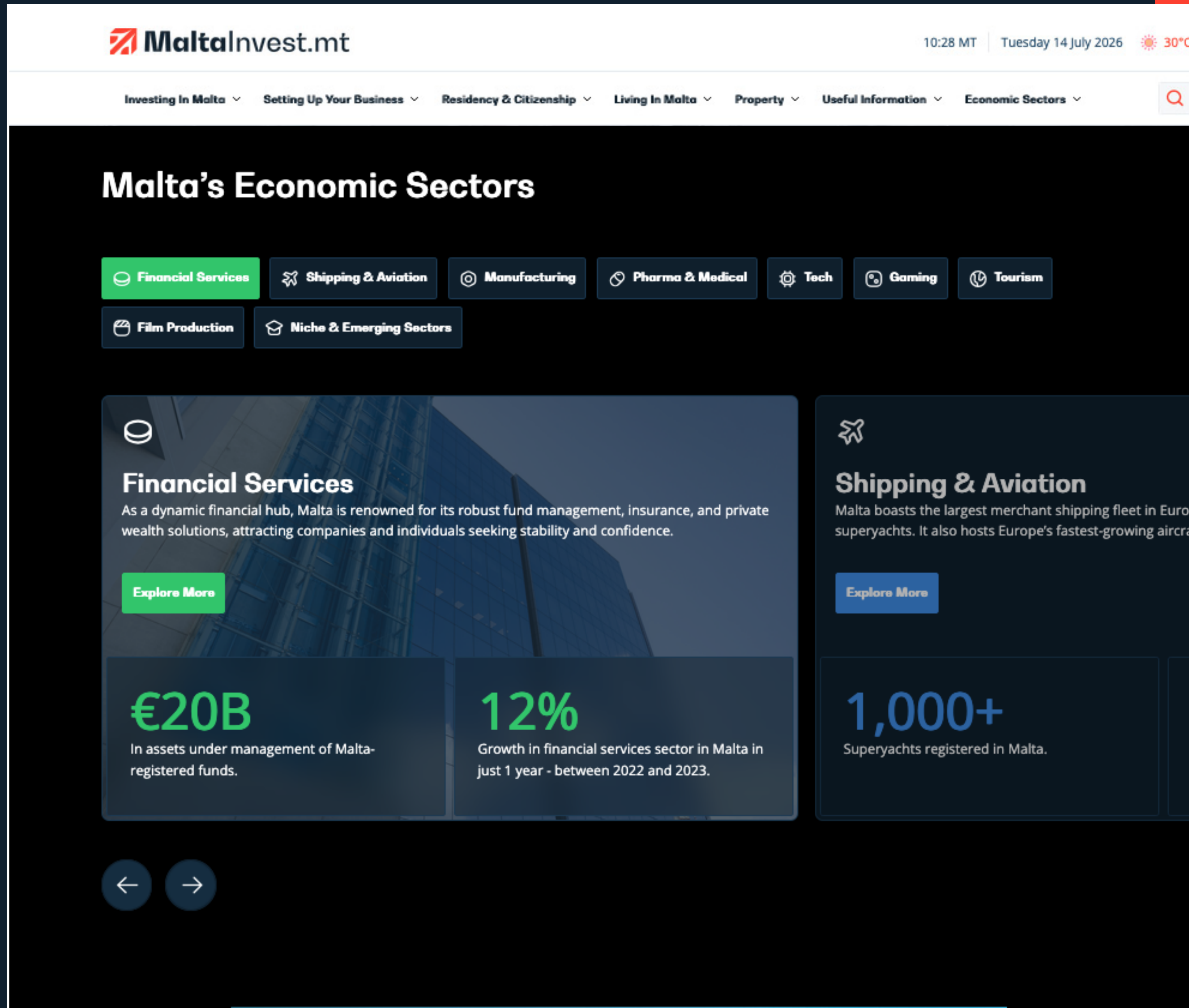
Malta's International Investment Platform

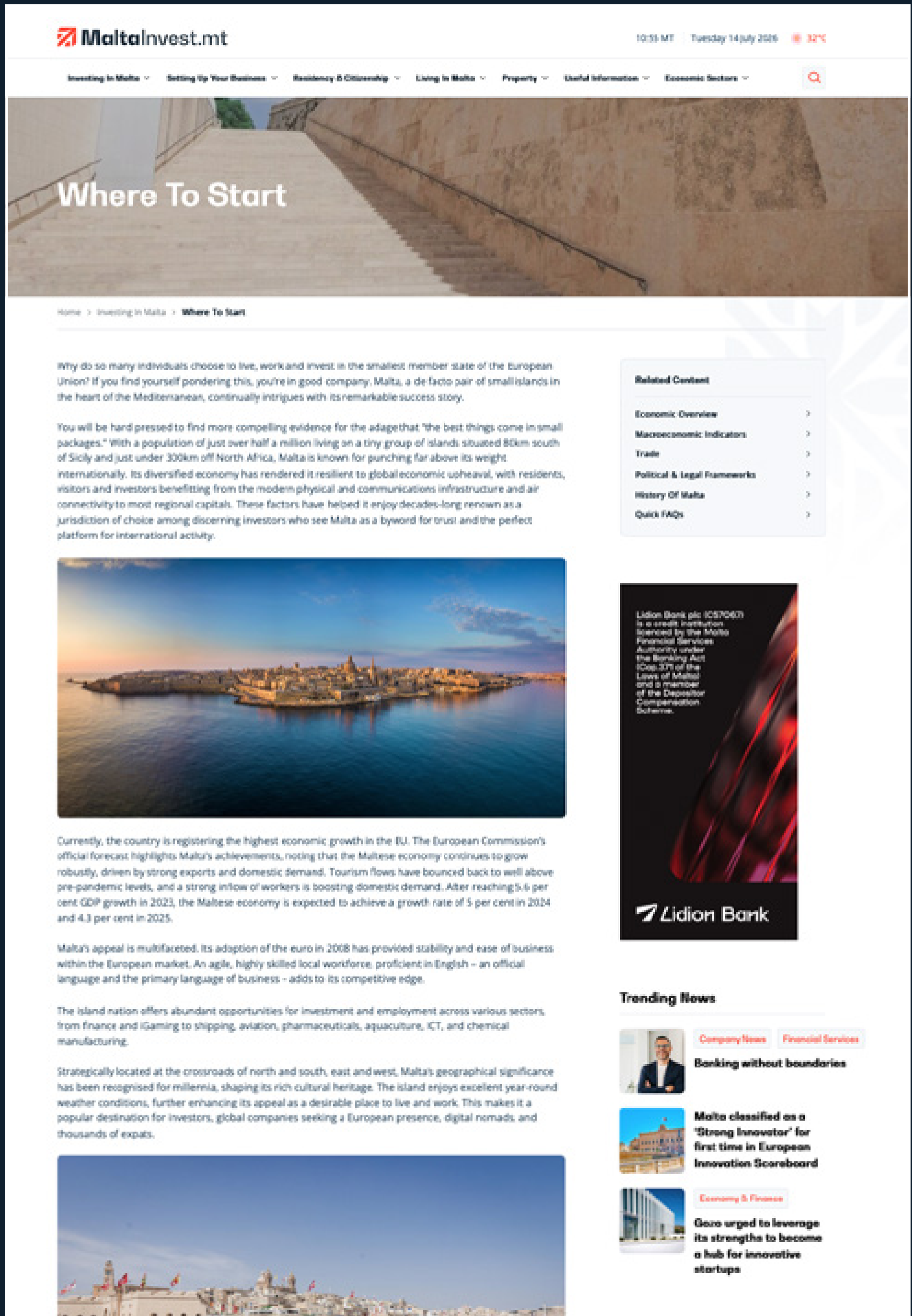
700,000+ annual views across **Malta**Invest.mt and its social media channels, connecting your business with investors the moment they are exploring Malta. Whether you are a corporate service provider, law firm, bank, property developer, estate agent, wealth manager or professional adviser, reaching potential investors before they make decisions gives your business a valuable competitive advantage.



Malta's International Investment Platform

MaltaInvest.mt is Malta's dedicated global platform for business and investment, built to position Malta as a destination of choice for investment, business growth and corporate expansion. Powered by an AI-driven search engine and produced by a team of specialist business journalists, it delivers business, financial and investment news, executive interviews and in-depth investment analysis.





Investors Are Finding Malta Through Us

The growing number of enquiries received through **MaltaInvest.mt** from international investors, entrepreneurs, business leaders, corporate executives, family offices and residency and visa applicants demonstrates that the platform is successfully reaching the audience that matters. Your future clients are already looking at Malta!

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11:04 MT | Tuesday 14 July 2026 | 32°C

Investing In Malta | Setting Up Your Business | Residency & Citizenship | Living In Malta | Property | Useful Information | Economic Sectors

Home > Key Players > Matthew Bezzina

Industry

Meet Matthew Bezzina

As Co-Founder of eCabs Group, Matthew has transformed a two-car operation into a diversified mobility enterprise with 450 employees. Since 2023, he has led the international expansion of eCabs Technologies, the group's technology arm, into the European shared mobility market, enabling the growth of both established and new operations across the continent.

Published on 30 March 2026 • 3 min read

The market's density and unpredictability mean that even minor inefficiencies reveal themselves immediately, allowing us to iterate rapidly and validate new features under genuine stress.

eCabs Technologies developed its product in Malta before exporting it to other cities around the world. What are the benefits of using Malta as a test-case for companies looking to develop innovative tech?

Malta offers one of the most demanding environments in Europe for mobility operations and the technology that supports them. The islands combine notably high road-network density with streets that range from pre-automobile layouts dating back to the early 1900s to modern arterial roads. This blend of old and new infrastructure creates the ideal sandbox for replicating almost any traffic condition found across the globe.

Malta also experiences pronounced seasonal shocks driven by the more than 4 million tourists who visit the islands, mostly in summer – around seven times the national population. These sudden surges in rider demand and driver supply place significant strain on the system, giving us a real-time laboratory to build predictive tools and operational workflows that can absorb extreme fluctuations. These are the same dynamics faced by major operators in large, volatile urban markets.

The market's density and unpredictability mean that even minor inefficiencies reveal themselves immediately, allowing us to iterate rapidly and validate new features under genuine stress. At the same time, Malta is one of the few small jurisdictions where global ride-hailing giants such as Uber and Bolt operate at scale. Competing in this environment pushed us to build tools and processes that match the sophistication of the largest digital-native platforms.

Mobility remains a hot topic in Malta, with traffic and ideas for a mass-transport solution regularly making headlines. How bad is traffic in Malta, and how can companies looking to establish a base here mitigate its impact?

Traffic in Malta is undeniably challenging. A combination of limited landmass, rapid urbanisation and a complex road network creates disproportionate congestion even with modest increases in vehicles or temporary roadworks.

Having worked hands-on in the transport sector for nearly two decades, I've seen how this affects productivity, travel times and quality of life. But companies can mitigate the impact: flexible working arrangements, data-informed scheduling and encouraging the use of alternative mobility options all help. With the right planning, Malta's congestion becomes manageable rather than restrictive.

Long-term progress, however, will require sustained political consensus, since major improvements in mobility infrastructure depend on continuity of planning and policy across administrations. Encouragingly, the national conversation has matured, and there is growing recognition that only a unified approach can deliver lasting results.

In your journey from disruptive ride-hailing startup to tech exporter, how would you describe the support you found from the Maltese Government and related entities?

We have benefitted from strong support across the national ecosystem. The Malta Development Bank, for example, played a pivotal role in our latest phase of growth by backing investment in our

Industry Key Players

Real Estate
Meet Joe Ellul-Turner

Shipping & Aviation
Meet Ivan Tabone

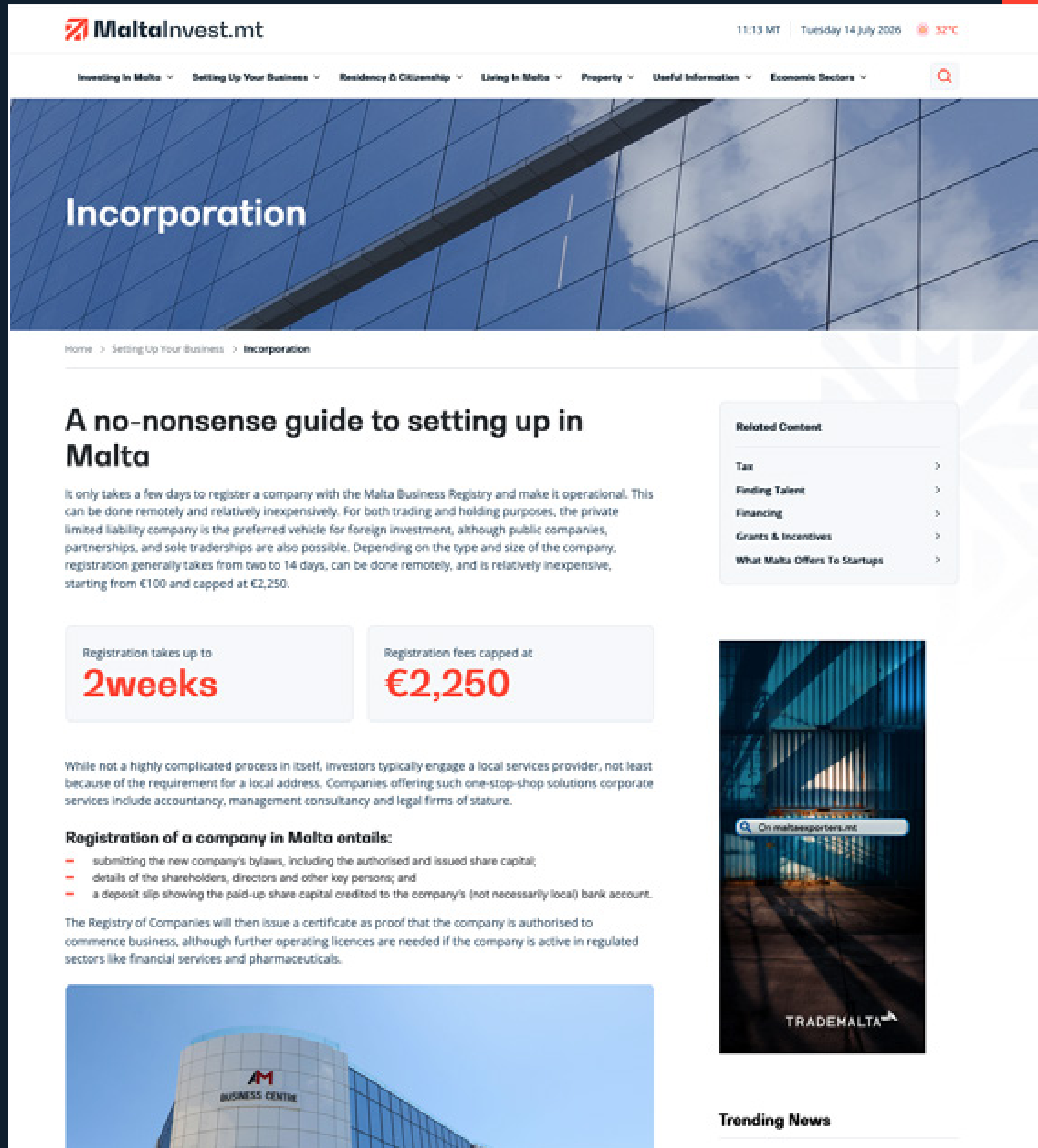
Industry
Meet Matthew Bezzina

Investors Are Finding Malta Through Us

Every day, MaltaInvest.mt connects businesses with individuals actively exploring Malta for investment, relocation, business expansion or residency. We're working with investors and business professionals across Financial Services, Banking, Corporate Services, Investment, Aviation, Maritime, Technology, Artificial Intelligence, iGaming, Manufacturing, Property & Real Estate, Healthcare, Hospitality, Professional Services, Sustainability and many other sectors.

Why MaltaInvest.mt?

MaltaInvest.mt combines credible business journalism with strategic digital distribution, helping organisations reach investors, executives, entrepreneurs, family offices, advisers and decision-makers locally and internationally. Malta Invest is a digital brand owned by Content House, Malta's largest online media, with over 300,000+ real social media followers and generating 700+ million annual views across our portals and social channels.



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Partner with MaltaInvest.mt

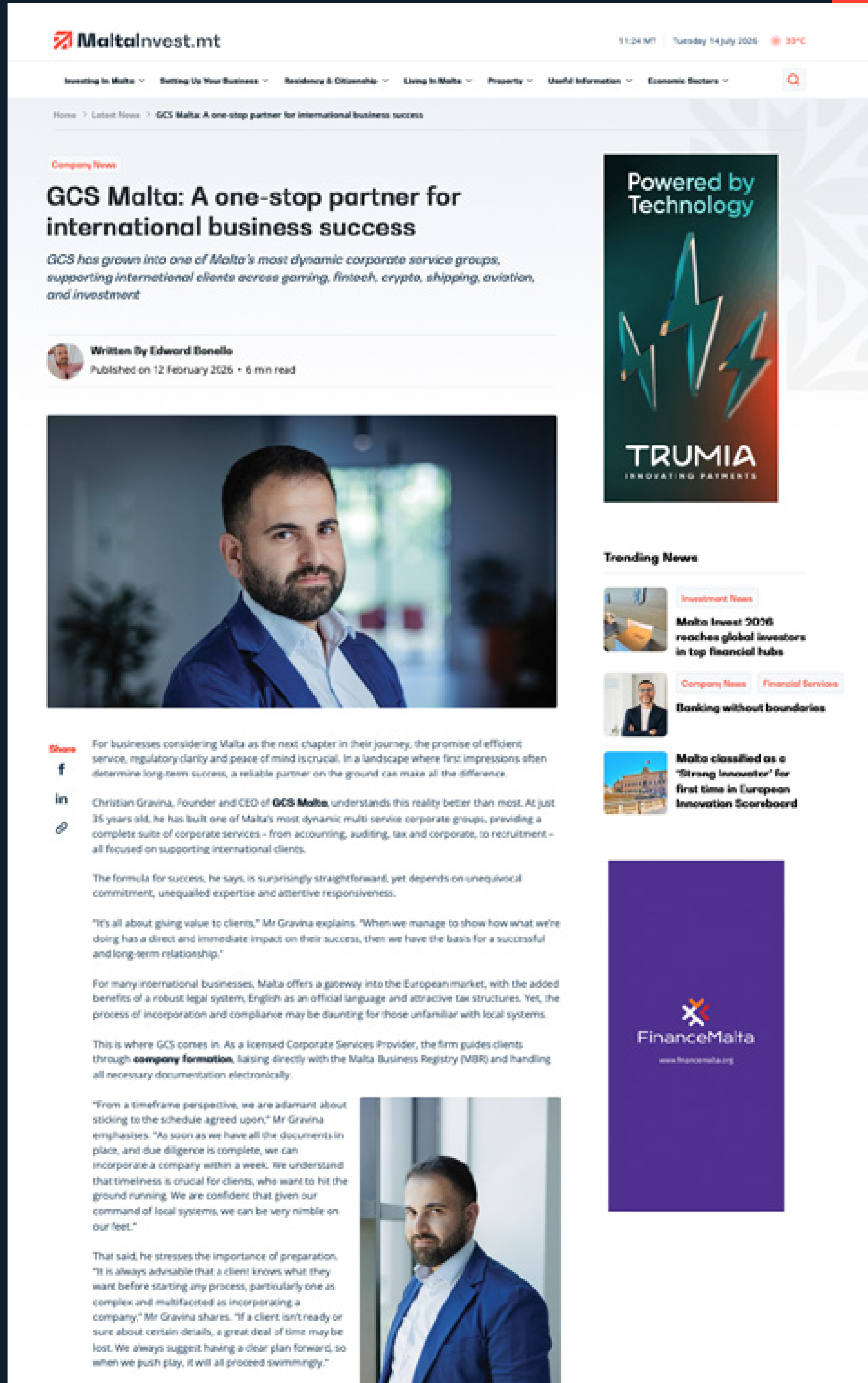
Premium Sponsored Content

€1,500 (Includes journalist and photographer fees)

Premium sponsored business content is a highly effective digital marketing tool. It includes extensive in-depth articles such as interviews with business professionals, case studies, or product/event reviews. Local social media boosting on Facebook is included. We will assign a business writer and an excellent photographer to lead the process, as well as a digital marketing executive to handle the publication of your content on the brand's social media and on the portal, and to boost it on Facebook. Our team will be responsible for execution on your behalf.

ADD ON

Optional additional boosting for markets outside Malta – budget to be determined by the client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11:24 MT | Tuesday 14 July 2026 | 33°C

Home > Latest News > GCS Malta: A one-stop partner for international business success

Company News

GCS Malta: A one-stop partner for international business success

GCS has grown into one of Malta's most dynamic corporate service groups, supporting international clients across gaming, fintech, crypto, shipping, aviation, and investment

Written By Edward Bonello

Published on 12 February 2026 • 6 min read

Share

For businesses considering Malta as the next chapter in their journey, the promise of efficient service, regulatory clarity and peace of mind is crucial. In a landscape where first impressions often determine long-term success, a reliable partner on the ground can make all the difference.

Christian Gravina, Founder and CEO of **GCS Malta**, understands this reality better than most. At just 35 years old, he has built one of Malta's most dynamic multi-service corporate groups, providing a complete suite of corporate services – from accounting, auditing, tax and corporate, to recruitment – all focused on supporting international clients.

The formula for success, he says, is surprisingly straightforward, yet depends on unequivocal commitment, unequalled expertise and attentive responsiveness.

"It's all about giving value to clients," Mr Gravina explains. "When we manage to show how what we're doing has a direct and immediate impact on their success, then we have the basis for a successful and long-term relationship."

For many international businesses, Malta offers a gateway into the European market, with the added benefits of a robust legal system, English as an official language and attractive tax structures. Yet, the process of incorporation and compliance may be daunting for those unfamiliar with local systems.

This is where GCS comes in. As a licensed Corporate Services Provider, the firm guides clients through **company formation**, liaising directly with the Malta Business Registry (MBR) and handling all necessary documentation electronically.

"From a timeframe perspective, we are adamant about sticking to the schedule agreed upon," Mr Gravina emphasises. "As soon as we have all the documents in place, and due diligence is complete, we can incorporate a company within a week. We understand that timeliness is crucial for clients, who want to hit the ground running. We are confident that given our command of local systems, we can be very nimble on our feet."

That said, he stresses the importance of preparation. "It is always advisable that a client knows what they want before starting any process, particularly one as complex and multifaceted as incorporating a company," Mr Gravina shares. "If a client isn't ready or sure about certain details, a great deal of time may be lost. We always suggest having a clear plan forward, so when we push play, it will all proceed swimmingly."

Trending News

Investment News

Malta Invest 2026 reaches global investors in top financial hubs

Company News | Financial Services

Banking without boundaries

Malta classified as a 'Strong Innovator' for first time in European Innovation Scoreboard

Partner with MaltaInvest.mt

Featured Articles
€1,500 for 3 Featured Articles
€750 for 1 Featured Article

This cost-effective option is designed for companies that can supply their own content and images. Our business writers will proofread and polish the text to align with our style guide, and our digital marketing team will ensure maximum visibility. Each Feature Article can be of a maximum 500 words. Local social media boosting is included.

ADD ON

Optional additional boosting for markets outside Malta – budget to be determined by the client

Business & Investment Blogs
€600 per Blog Post

Publish ready-to-use articles written by your specialists, advisors, or business leaders, helping to showcase your expertise and thought leadership. The blogs cover various topics, from organisational culture to business strategy, ensuring your voice is heard by the right audience. Local social media boosting is included.

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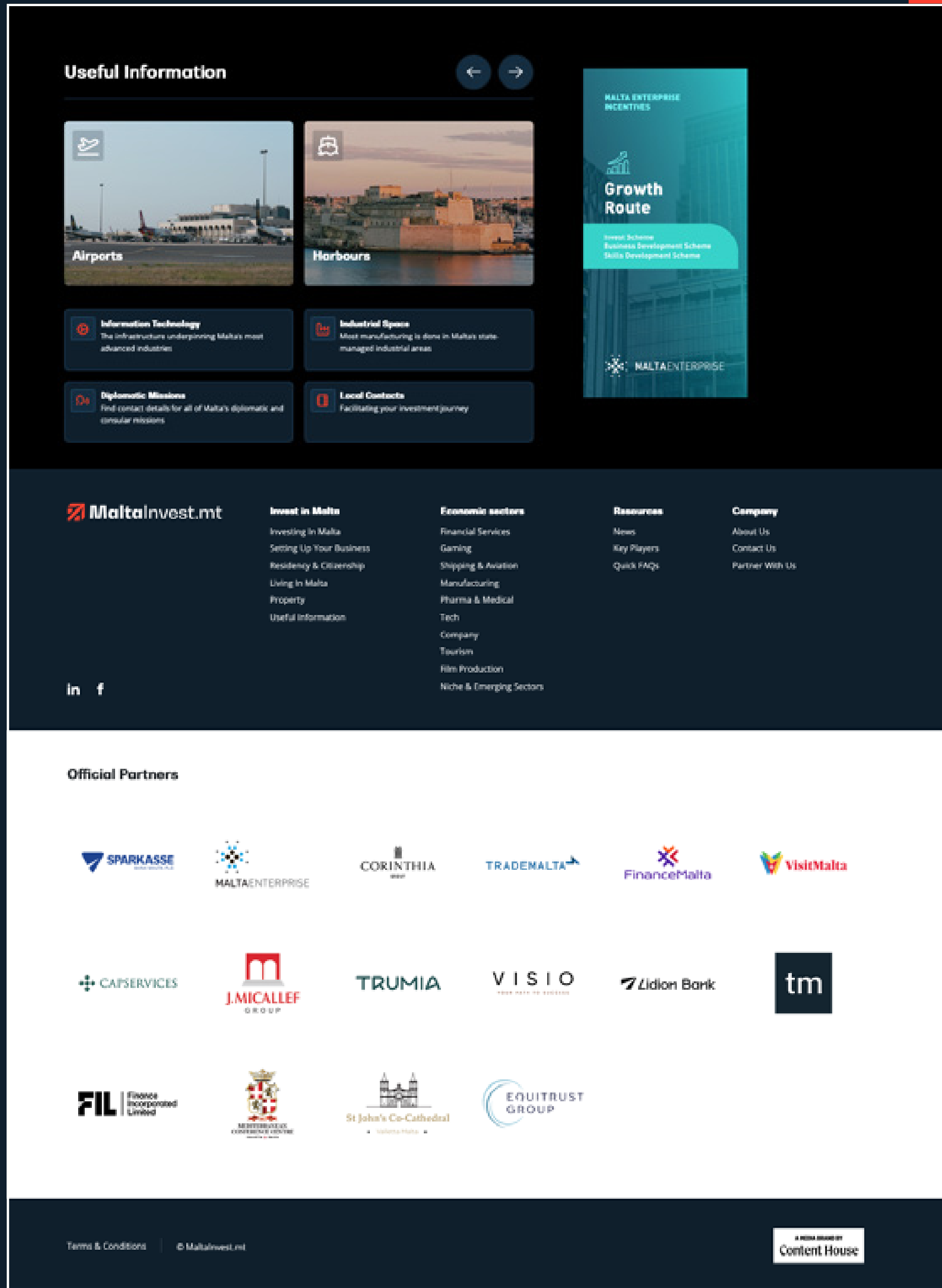
Official Partner Status

€15,000 - Annual Partnership Package

Achieve Official Partner status and enjoy a comprehensive 12-month presence across **Malta**Invest.mt. This partnership provides continuous visibility through premium digital advertising, strategic content distribution, engaging social media exposure and dedicated editorial support.



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Official Partner Status

€15,000 - Annual Partnership Package

Our Official Partners Programme is designed to help organisations maintain a strong and consistent market presence throughout the year. Combining high-impact PR, social media promotion and targeted digital marketing, it ensures your company news, announcements and thought leadership reach investors, business leaders, executives and professionals through **Malta**Invest.mt and its LinkedIn and Facebook channels. Facebook boosting is included, while additional social media promotion is available as an optional add-on.

MaltaInvest.mt

Official Partner Status

The Official Partner Package includes:

Animated Online Advertising Banner 10% Occupancy | 12 Months
Your animated banner will appear across **Malta**Invest.mt, ensuring excellent year-round visibility. Banner creatives and messaging can be updated throughout the year, giving you the flexibility to showcase new campaigns, products, services and announcements.

1 Premium Sponsored Content Feature
A professionally produced sponsored feature created by the MaltaInvest editorial team. We assign an experienced business journalist, photographer and digital marketing specialists to produce a high-quality article showcasing your company, project or announcement. The feature is published on **Malta**Invest.mt, shared across our LinkedIn and Facebook social media platforms, and supported by Facebook boosting to maximise its reach.

Bundle of 3 PR / Sponsored Articles (client-supplied)
Simply provide your article together with the accompanying images, and our team will take care of the rest. Each article will be published on **Malta**Invest.mt, promoted across our LinkedIn and Facebook channels, and supported by Facebook boosting to maximise visibility and engagement.

Partner Logo Placement
Your company logo will appear on the **Malta**Invest.mt homepage and across every page of the portal throughout the duration of the partnership. The logo will link directly to your website or social media page of your choice.

Animated Advertising Banners

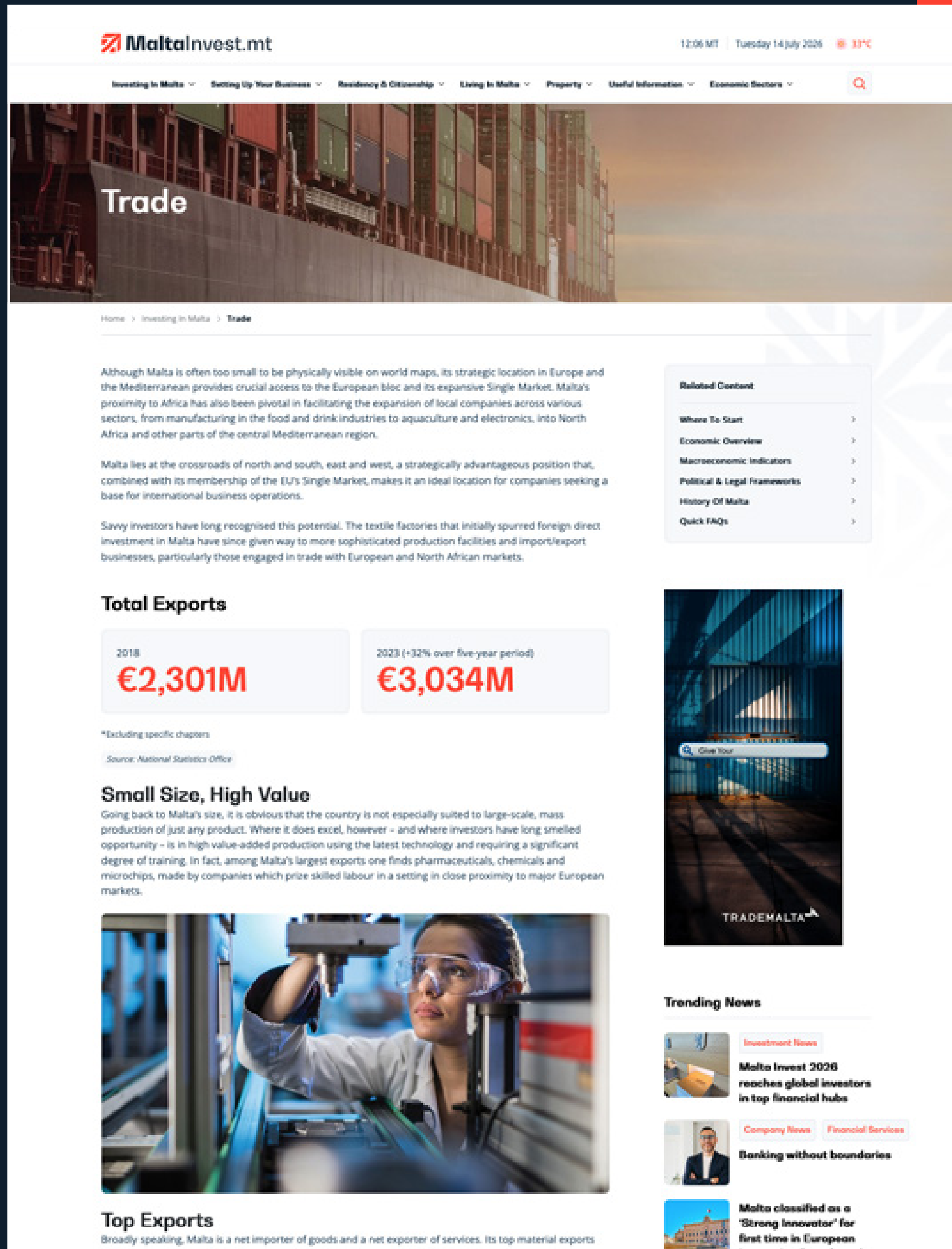
Our banner options align with international standards, ensuring maximum visibility across all devices. Banners are responsive, giving advertisers full exposure on desktop, mobile, and tablets. We will also provide you with the sizes of our rectangular online banners for our mobile version of **MaltaInvest.mt**, so that you will benefit from full exposure on mobile and on desktop versions.

Desktop: Billboard Banners
Media Size: 970x250 pixels | 1 month: **€700**

Desktop: Half-Page Banners:
Media Size: 300x600 pixels | 1 month: **€700**

Mobile: Rectangular Banners
Media Size: 300x250 pixels

The above rates are based on 10% occupancy.
File format: JPG, PNG, GIF or animated GIF.
Max. Size 150KB (Billboard & Half-Page), 50KB (Rectangular).



Social Media Reels

Social Media Reels (full production)
Professional, social-first video content created by our inhouse video creative team to showcase your business, products, services, campaigns or special promotions. Designed to maximise engagement and reach across our highly engaged social media audience.

Each reel is fully managed from concept to publication, ensuring your message is delivered through high-quality, platform-optimised content.

Each Reel Includes:
- Pre-production planning and briefing
- Dedicated on-location filming session (single location)
- Professional video production and editing
- Social media caption writing
- Client approval before publishing
- Social Media Post
- Social media boosting on Facebook to maximise reach and engagement. Optional additional boosting on Facebook or introducing boosting on other social media platforms is available at an additional cost
- Final edited video supplied for the client's own marketing use

Package	Investment
1 Social Media Reel	**€900**
Bundle of 2 Social Media Reels	**€1,600**
Bundle of 3 Social Media Reels	**€2,100**

Optional extras such as professional presenters, additional filming locations or bespoke production requirements are quoted separately.

Social Media Reels

Social Media Reels (Client-supplied reel)
Already have your own reel produced? You can supply a fully ready reel. Our social media team will take care of caption writing, publishing and boosting, transforming your reel into an engaging social media post for our audience.

Each Reel Includes:
- Social Media posting on Facebook, Instagram, TikTok and LinkedIn (as applicable)
- Social media caption writing
- Client approval before publishing
- Social media boosting on Facebook to maximise reach and engagement. Optional additional boosting on Facebook or introducing boosting on other social media platforms is available at an additional cost.

Package	Investment
1 Social Media Reel	**€500**
Bundle of 2 Social Media Reels	**€800**
Bundle of 3 Social Media Reels	**€1,000**

Rates apply to professionally shot reels, ready supplied by client. Where significant additional editing, motion graphics, stock footage or reworking is required, additional cost will apply.

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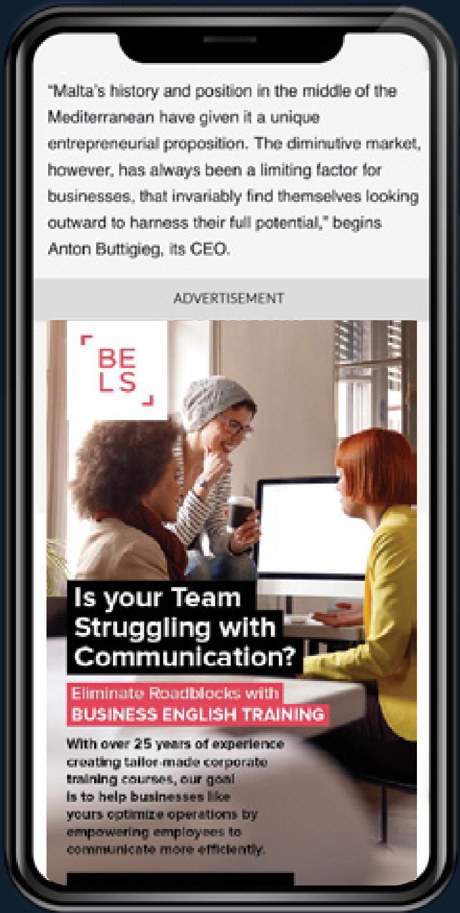
Innovative Advertising Formats



Full-Screen Scrollover (Mobile Only)
As users scroll, your ad takes over the full screen, ensuring maximum visibility.

1 month: **€1,000**
The above rate is based on 10% occupancy
Media Size: 450x800 pixels
File format: JPG
Max File Size: 150KB

Desktop Takeover
Maximum reach with 100% occupancy on the homepage and article pages.

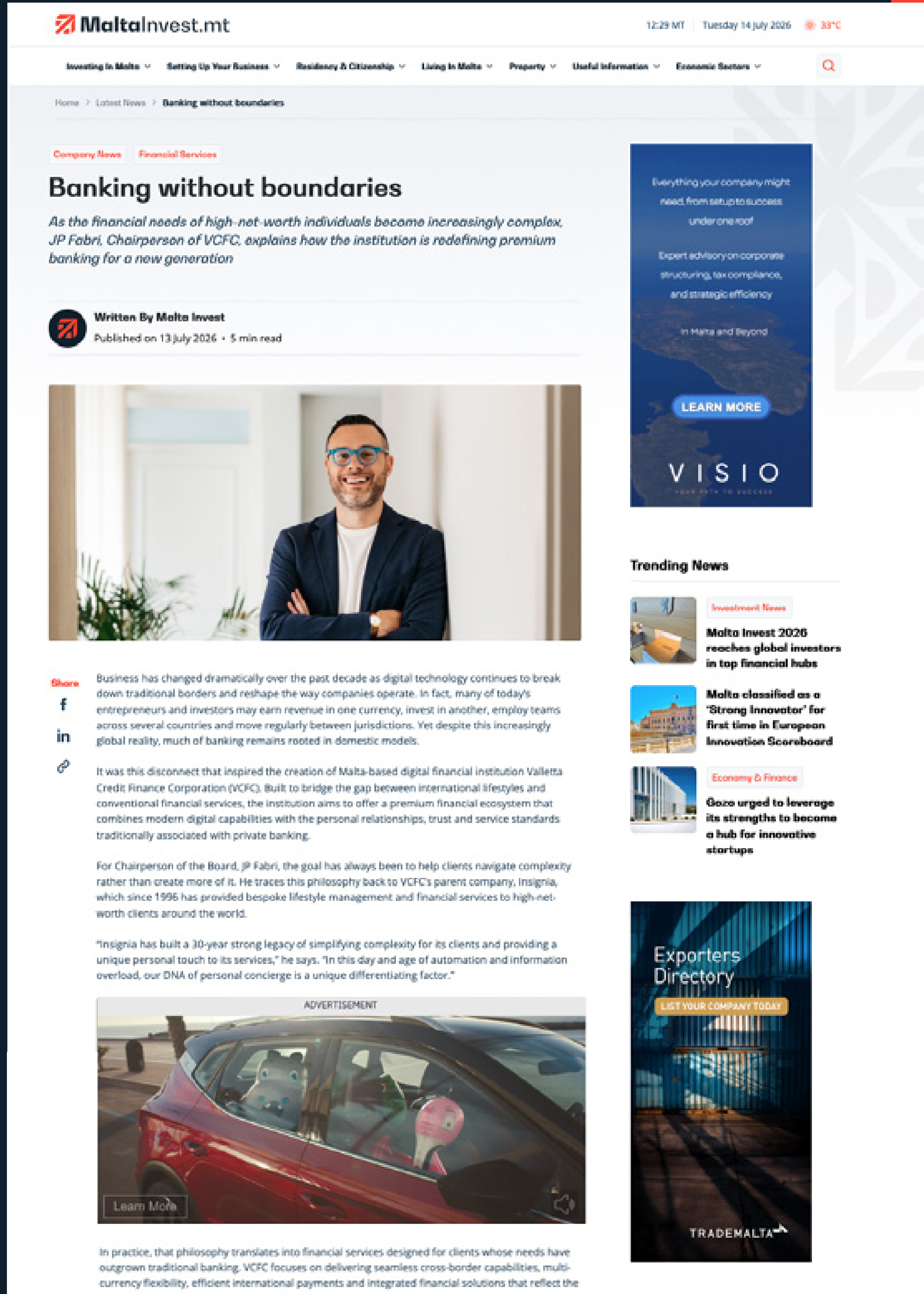
1 month: **€1,000**
Media Size: 1920x1080 pixels
File format: JPG
Max File Size: 4MB
Text Safe Area for Screen Takeover: Any text is to be included in the centre of the artwork

MaltaInvest.mt

Innovative Advertising Formats

Outstream Video Ads
A non-intrusive, high-impact video ad that appears seamlessly as users scroll through article pages.

1 month: **€1,000**
The above rate is based on 10% occupancy
File Format: .mp4
Max File Size: 8MB
Ratio: 16:9
Dimension: 1280x720px
Duration: 15/30 sec
FPS: 24



Sister Brand of the Annual & Global Malta Invest Guide

MaltaInvest.mt is the digital sister brand of the Malta Invest international guide,which is distributed in major European and Middle Eastern business hubs. The guide reaches key destinations in Dubai, Abu Dhabi, London, Frankfurt, Paris, Zurich, Brussels and Geneva, and is distributed to embassies, corporate centres, and private jet lounges. In Malta, it is available in top banks, ministries, government agencies and business centres, and distributed to top CEOs and leading businesses.

Malta Invest is a media brand owned by Content House

MaltaInvest.mt

TERMS & CONDITIONS

• All marketing, content, advertising and production rates are exclusive of VAT.

• Advertising rates do not include artwork production.

• Artwork Creation: €150 | Artwork Resizing: €50.

• A 40% fee applies for cancellation of a campaign, or any other booking.

• Artwork must be submitted five working days before the campaign starts.

• Sponsored content is published on **Malta**Invest.mt, posted on the brand's socials, and boosted on Facebook. Facebook boosting budgets can be increased at an additional cost, while LinkedIn promotion may also be added.

• Invoices are issued upon booking confirmation, with payment terms set at 30 days from the invoice date.

For more information, contact our business team at Content House on **+356 2132 0713** or via email at **info@maltainvest.mt**

A MEDIA BRAND BY
Content House